IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.: 10/707,638 Confirmation No.: 1637

Applicant(s): Martin Churchill Trively Filed: December 29, 2003

Art Unit: 3622

Examiner: Scott D. Gartland

Title: SYSTEM AND METHOD FOR RECEIVING AND RESPONDING TO

PROMOTIONAL OFFERS USING A MOBILE PHONE

Docket No.: PU03 0010US1.046

Customer No.: 54,494

Mail Stop: Amendment Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT Under 37 CFR §1.121

Sir:

In response to the Office Action dated March 3, 2010, reconsideration and withdrawal of the outstanding rejections and allowance of the present application are respectfully requested in view of the Amendments and Remarks herein. Applicants hereby petition for a one-month extension of time under 37 CFR § 1.136(a).

Amendments to the Claims begin on page 2.

Remarks begin on page 8.